

# What's New in Hyperion?

An Overview of New Products Highlighted  
at  
Oracle OpenWorld 2011

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# Announcing

## Oracle Exalytics In-Memory Machine



- First Engineered System for Analytics
- Best Visual Analysis with No Limits
- Smarter Analytic Applications

# Oracle Exalytics



- **Super fast** R-OLAP and M-OLAP
- **Super fast** Financial & Operational Planning
- **Optimized Hardware**
  - Memory: 1 Terabyte DRAM
  - Processors: 40 Intel Cores
- **Software Breakthroughs**
  - Adaptive In-Memory Caching
  - In-Memory Columnar Compression
  - Optimized Storage Block Access
  - Free Form Data Exploration
  - High Density Visualizations
  - Optimized for Exadata
- **Best Cost/Performance**

# Oracle Exalytics

## Extreme Performance for Enterprise Analytics

- Speed-of-Thought Analysis at Enterprise Scale
  - 20x better response times
  - Sub-second performance enables speed-of-thought analytics
  - Grow to 50,000 enterprise users on one appliance
- What-if Analysis and Forecasting
  - 16x better response times
  - More accurate – use more detail, include more scope, evaluate wider operations
  - More scale – more users and higher volumes at busy periods
  - Greater agility – do daily instead of monthly
- Enterprise Planning
  - Reduce planning cycle times with 5x better response time and 6x better throughput
  - Run more planning models with finer grained operational detail to improve accuracy
  - Extend beyond Finance to every LOB, with 10,000 Planning users on one appliance

# Oracle Financial Management Analytics

## Features Overview



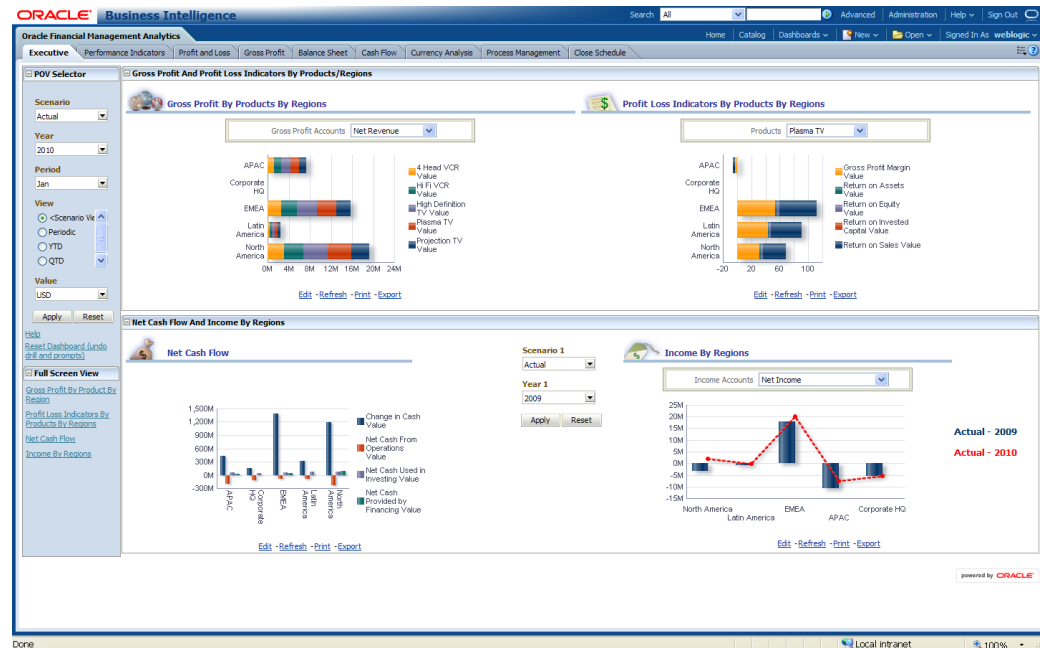
# The Benefits

## Oracle Financial Management Analytics

- Pre built dashboard using industry best practices
- Built on best of breed BI technology making it extensible to additional data sources with mobile access, action framework, etc.
- Real time integration
- Support EPM security and SSO
- Easy to install and configure – less than a week
- Not hosted but installed in-house
- Includes financial results and process management in a unified view

# Simplified Reporting for the Financial Close with Oracle Financial Management Analytics

- Pre-built dashboards and analytics reduces complexity and TCO
- Pre-built integration with Hyperion applications
- Best in class BI technology
- Reporting on real-time data
- Common security and single sign on with other Oracle EPM Applications



# Dashboard Contents

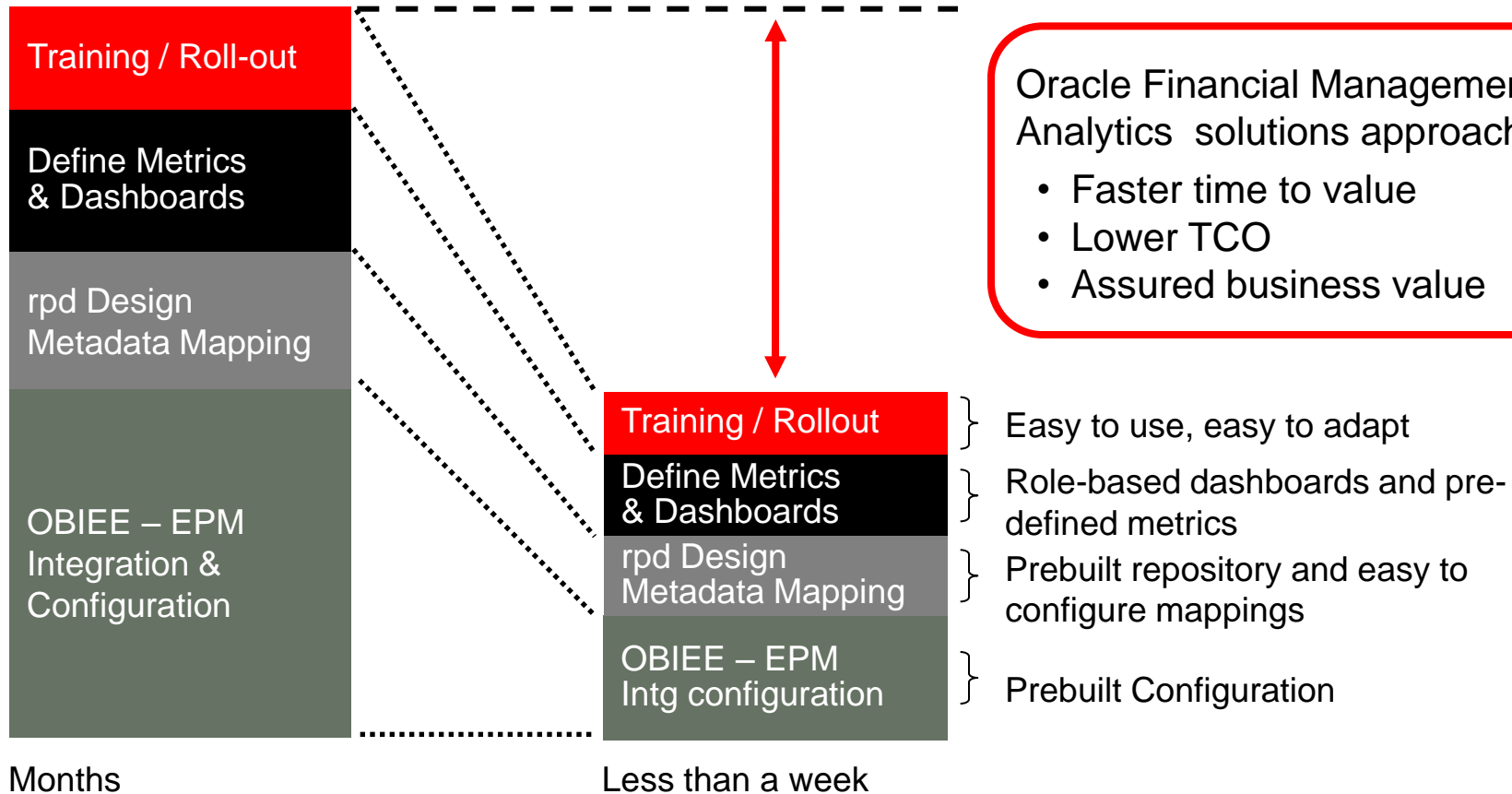
## Oracle Financial Management Analytics

- **Executive**
  - Gross profit by Region, Income by Region, Net Cash Flow, P & L by products
- **Process Management**
  - PM Metrics, PM Trend Analysis, PM Overall\Entity Status
- **Performance Indicators**
  - Balance Sheet Ratios Year on Year comparison table, Balance Sheet Ratios components, Balance Sheet Ratios Trend Analysis
- **Profit and Loss**
  - Summary Income Statement, Variance Analysis, Trend Profit and Loss
- **Gross Profit**
  - Variance Analysis, Gross Profit by Product, Trend Gross Profit
- **Balance Sheet**
  - Consolidating Balance Sheet , Balance Sheet metrics, Variance Analysis, Trend Balance Sheet
- **Cash Flow**
  - Cash Flow Summary, Consolidating Cash Flow, Variance Analysis
- **Currency Analysis**
  - Variance Analysis using constant rate
- **Financial Close Schedule Summary**
  - Schedule Summary, Schedule Graph, Schedule Milestones\Roadblocks

# Speeds Time To Value and Lowers TCO

Build from Scratch  
with Traditional BI Tools

Financial Management Analytics



# Complementary Solutions

Oracle Financial Management Analytics and  
Oracle Business Intelligence Applications

	<b>BI Applications Financial Analytics</b>	<b>Financial Management Analytics</b>
<b>Consolidation Process</b>	Pre-Consolidation and Soft Close	Consolidation and Post- Consolidation
<b>Frequency</b>	Intra-Period (Daily, Weekly)	Monthly
<b>Data Grain</b>	Summary & Detail (Down to GL Account and Subledger Level)	Summary (Aggregate Account Categories)
<b>Audience</b>	Large number of users across the Enterprise	F&A: Controller / VP / CFO

# Oracle Financial Management Analytics

## Demonstration



# Mobile Enabled

## Oracle Financial Management Analytics Dashboards



# Mobile Enabled Executive Dashboard



# Mobile Enabled

## Oracle Financial Management Analytics Dashboards



# Mobile Enabled Performance Indicators



# Mobile Enabled

## Profit and Loss

iPad 14:49 82%

### Oracle Financial Management Analytics

#### Profit and Loss

**POV Selector**

Scenario: Actual

Year: 2010

Period: Mar

View: Scenario View

Value: \$

Region: Total Geography E01

Apply | Reset

Help

Reset Dashboard (undo drill and prompts)

Full Screen View

Profit Loss Variance Graph

**Income Statement Summary And Trend**

Summary Income Statement

Accounts	Periodic	QTD	YTD
Current	323469.00	2039807.00	2039807.00
Taxes			
Deferred	38545.00	286026.00	286026.00
Net Income	8622454.40	12930095.28	12930095.28
Other Exp (Inc)	205063.00	1502532.00	1502532.00
Pretax Income From Operations	9189531.40	16758460.28	16758460.28
Total Pretax Income	8984468.40	15255928.28	15255928.28

**Income Statement Trend**

Accounts	2009												2010		
	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Current	2330329.00	3242449.00	4098051.00	4951106.00	5614271.00	6655591.00	8516168.00	10542591.00	12419776.00	1062784.00	1716338.00	2039807.00			
Taxes															
Deferred	331080.00	425795.00	571072.00	699272.00	791405.00	955659.00	1264815.00	1558639.00	1833865.00	151205.00	247481.00	286026.00			
Net Income	10776019.58	14927926.61	9605111.96	7789086.39	10145873.67	6833464.92				1981042.35	4307640.88	12930095.28			
Other Exp (Inc)	1737557.00	2247676.00	3001247.00	3671448.00	4155747.00	5011679.00	6617418.00	8157255.00	9598507.00	793474.00	1297469.00	1502532.00			
Pretax Income From Operations	15174985.58	20843846.61	17275481.96	17110912.39	20707296.67	19456393.92	6051655.95	-7930229.14		3988505.35	7568928.88	16758460.28			
Total Pretax Income	13437428.58	18596170.61	14274234.96	13439464.39	16551549.67	14444714.92	-565762.05			3195031.35	6271459.88	15255928.28			

**Variance Analysis POV Selector**

Scenario 2: Actual | Year 2: 2009 | Scenario 3: Plan | Year 3: 2009

Apply | Reset

**Profit Loss Variance Analysis**

Accounts	Actual 2010	Actual 2009	Variance	Actual 2010	Plan 2009	Variance
Current Taxes	2039807.00	1990440.00	(2.48%)	2039807.00		
Deferred Taxes	286026.00	276403.00	(3.48%)	286026.00		
Net Income	12930095.28	5295157.58	144.19%	12930095.28		
Other Exp (Inc)	1502532.00	1452994.00	(3.41%)	1502532.00		
Pretax Income From Operations	16758460.28	9014994.58	85.90%	16758460.28		
Total Pretax Income	15255928.28	7562000.58	101.74%	15255928.28		

**Profit Loss Variance Graph**

Income Account: Net Income

Refresh | Properties | Mobile Layout | Favorite | Email

# Mobile Enabled Process Management

iPad 10:23 AM 63%

**Oracle Financial Management Analytics**  
Process Management

**POV Selector**

Scenario: Actual  
Year: 2009  
Period: Jan  
Region: TotalGeography.E03  
Phase: 1

Apply Reset

[Help](#)  
[Reset Dashboard \(undo drill and prompts\)](#)

**Process Management Metrics**

Regions	Total Child Regions	Avg Days from Close to Submit	Max Days from Close to Submit	Regions not Submitted	Avg Days from Close to Approve	Max Days from Close to Approve	Regions Not Approved
EMEA Corporate	0	0	0	0	0	0	0
Europe	36	2	8	32	5	9	34
Middle East	4	6	9	2	5	5	3
Africa	2	4	4	0	8	8	0

**Process Management Trend**

Report: Close To Submit

Regions	1	2	3	4	5	6	7	8	9	10	11	12
Europe	1	2	1	6	4	6	6	7	13	7	11	14
Middle East	5	0	0	0	0	0	0	0	0	0	0	0
Africa	8	0	0	0	0	0	0	0	0	0	0	0
EMEA Corporate	0	0	0	0	0	0	0	0	0	0	0	0

**Process Management Statistics**

Overall Status

Refresh Properties Mobile Layout Favorite EMail

# Mobile Enabled

## Close Schedule



# Takeaways

## Oracle Financial Management Analytics

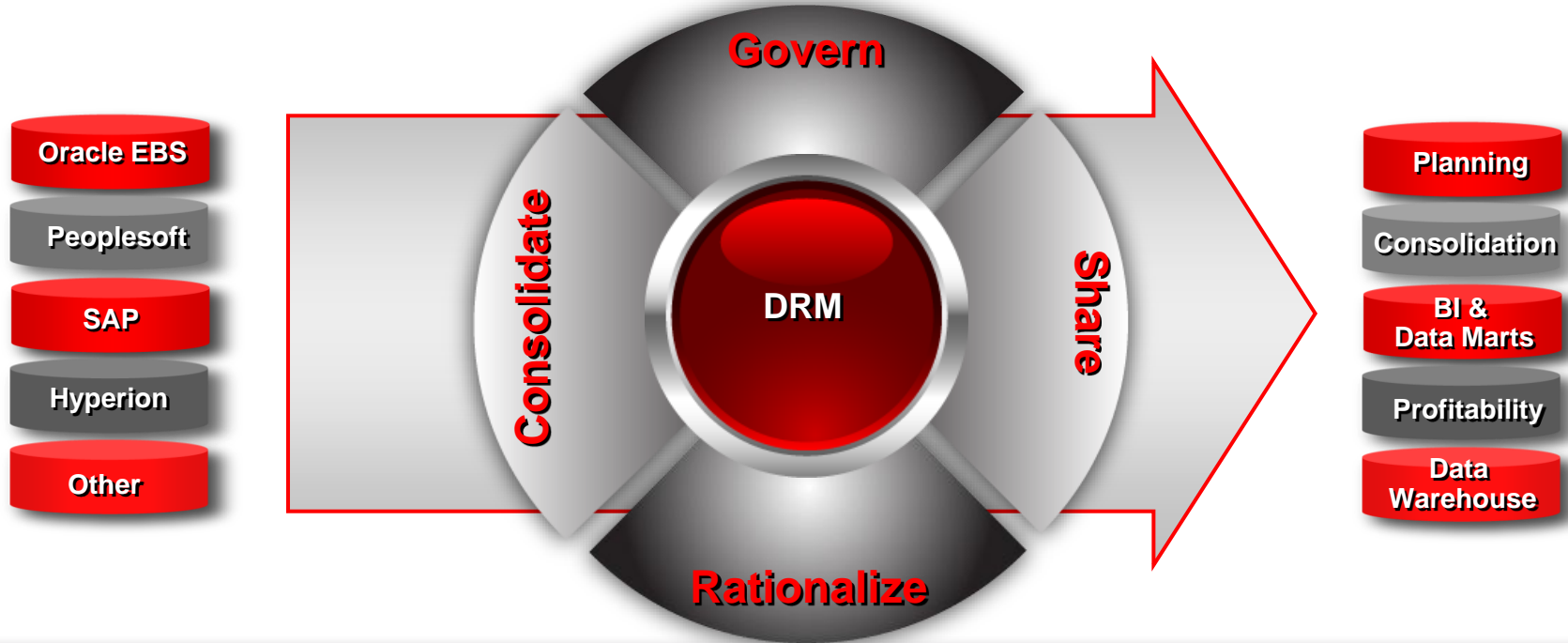
- Provides unified insights into financial results and close process status
- Pre-built dashboards and analytics reduces complexity and TCO
- Pre-built integration with Hyperion Financial Close Suite applications
- Reporting on real-time data

# Data Relationship Management

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# What is Data Relationship Management?

A change management platform that . . .



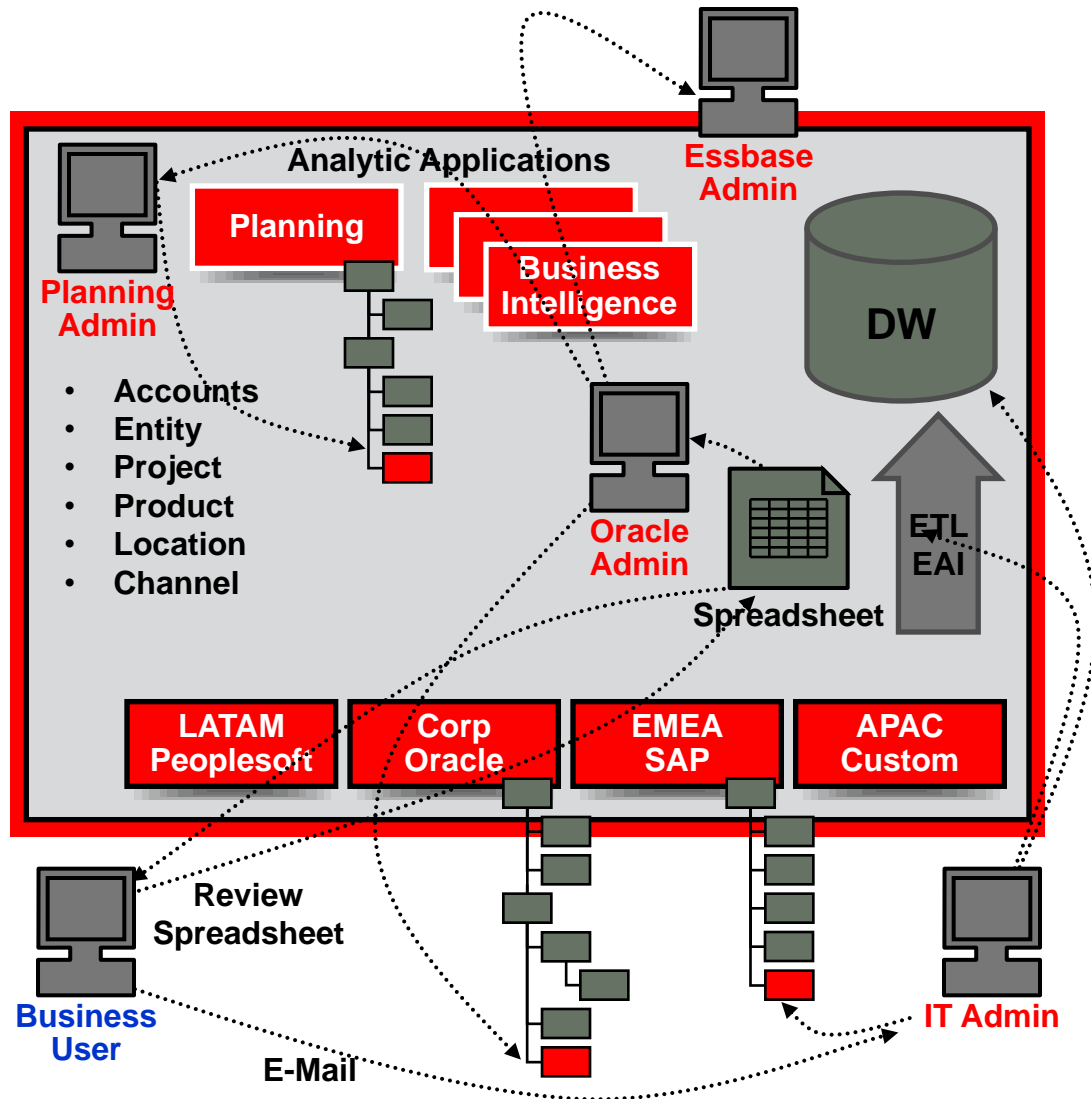
- **Streamlines** changes among complex hierarchical structures across enterprise systems
- Engages business users as **direct contributors** to master data management
- Codifies the knowledge that resides in experts into automated, repeatable **business rules**
- Enable **data governance** across the enterprise by enforcing standards and controls

## Enables organizations to . . .

- Generate trustworthy insight with consistent KPIs, business and financial measures
- Dramatically reduce financial reconciliation time
- Build consistency based on governance standards
- Comply with rules and regulations
- Improve TCO with streamlined data maintenance

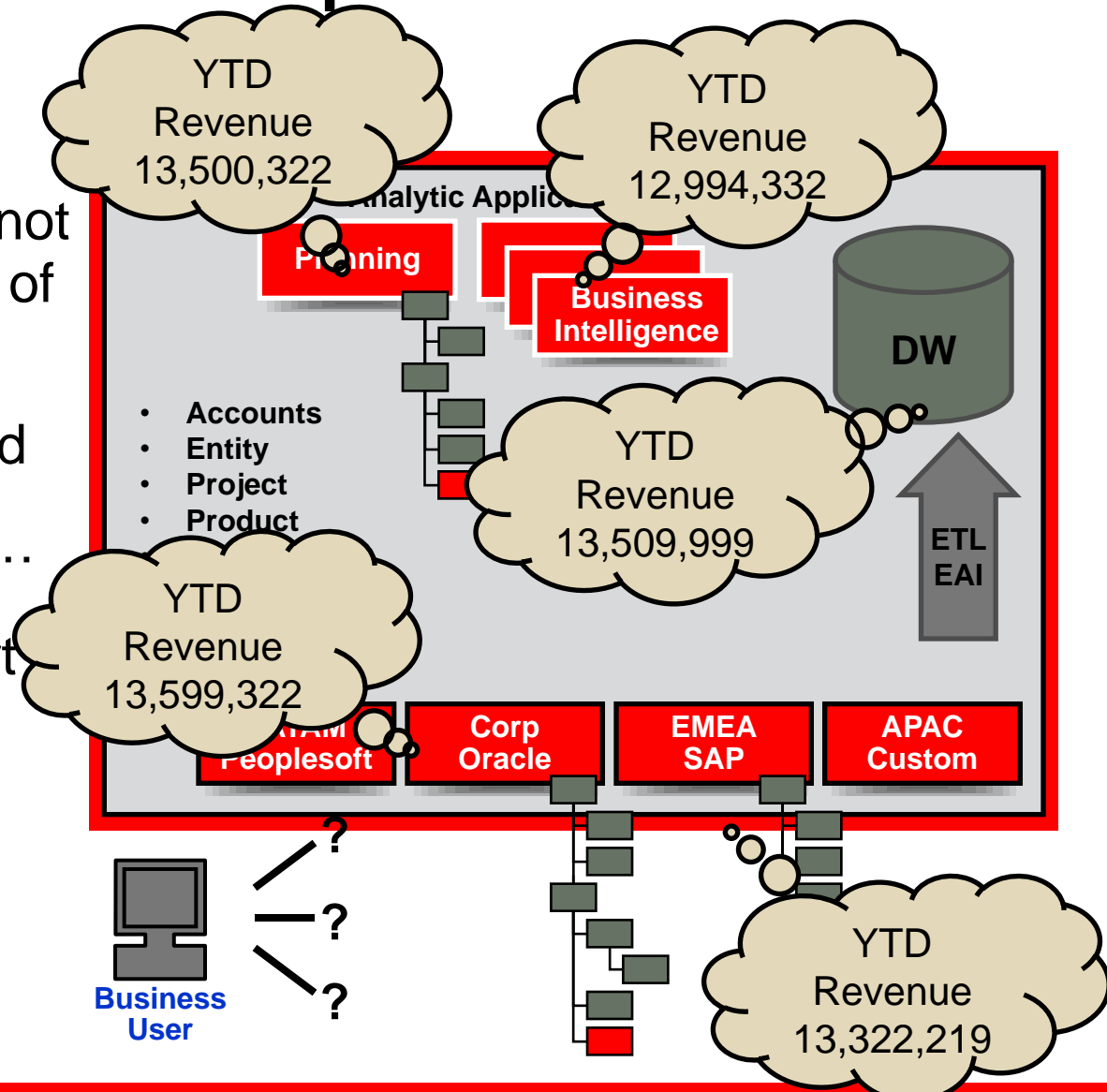
# The Master Data Business Problem

- Different people involved
- Inevitable manual process
- Error-prone, inconsistent
- No way to audit
- No way to rollback changes
- Time and resource consuming
- Updates “interpreted” by systems experts



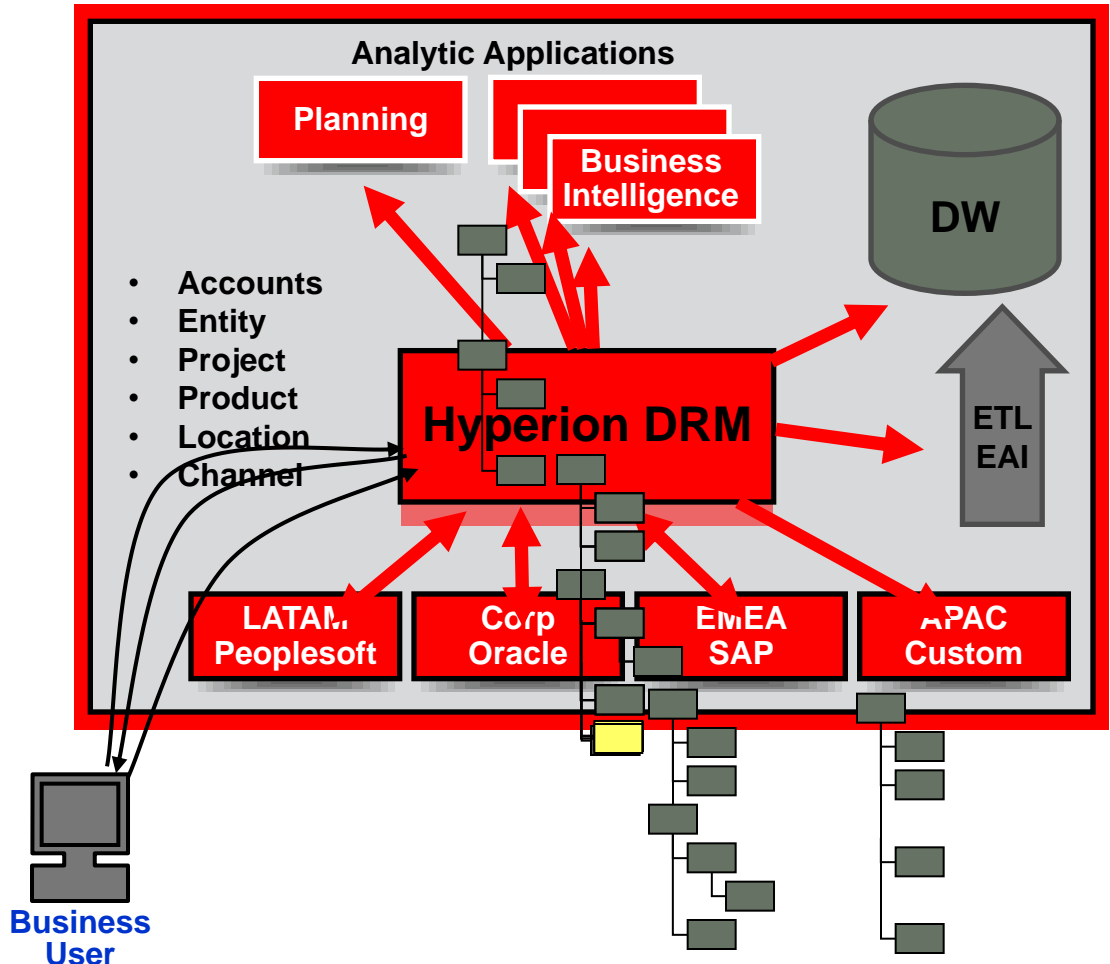
# What is the Business Impact?

- Business measures that should be the same are not
- Uncertainty on accuracy of reporting
- Uncertainty if discrepancies are caused by bad data, different definitions, human error...
- Month after month, expensive time and effort spent researching and reconciling
- Audit / compliance difficulty, compliance implications for legal reporting



# The Oracle Hyperion DRM Solution

- Collapse separate structures into a single maintenance structure
- Streamline change management – one place to make changes, one structure to update
- Immediate feedback to business users to enforce system constraints, business rules
- Publish changes for each specific consuming system as needed, when needed



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