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## APPLICATIONS

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### US-Analytics

recognized by **CIO** magazine as

TOP 10  
**ORACLE**  
SOLUTION PROVIDERS - 2019

*The annual listing of companies providing Oracle Solutions  
to help clients transform their businesses*



*Joe Phillip*  
Managing Editor

#### Company:

US-Analytics

#### Key Person:

Scott Preszler  
CEO & President

#### Description:

US-Analytics assists its clients in the implementation of enterprise performance management (EPM) including Oracle Hyperion, OneStream, and more to help their business reach its full potential

#### Website:

us-analytics.com

## Top 10 Oracle Solution Providers - 2019

**C**ustomer experience and automation will be the buzzword in 2019 in the business world. To that end, most companies today focus on automation, artificial intelligence, and machine learning to have an edge in the market. These technologies will enable them to achieve strategic and operational benefits that will eventually improve customer experience, drive revenue, and reduce cost. Organizations across industries are also looking to digitalize their backend operations for improved outcomes. On the customer-facing front, AI will improve the interaction between humans and machines in a better, context-driven way.

Oracle provides the highest level of performance, business intelligence, flexibility, security, and scalability, at the lowest cost of ownership. With Oracle, companies can effectively execute their digital transformation initiatives through the launch of new digitalized processes, modernized digital experience, and innovative business solutions built on the cutting-edge Oracle cloud infrastructure. Oracle is invested in cloud technologies that help organizations build platforms of the future. The company is now extending its cloud-native strategy to improve the connectivity between business applications and the IT infrastructure. On top of the agenda is to enable an IT architecture that is autonomous, intelligent, and self-healing. Having a data-driven approach as central to its business strategy, Oracle is igniting business innovation and accelerating transformation.

To help CIOs navigate through the list of Oracle solution providers, our distinguished selection panel, comprising CEOs, CIOs and VCs, industry analysts and the editorial board of CIO Applications narrowed the 10 most promising Oracle solution providers 2019 that exhibit competence in delivering next-gen business solutions.

We present to you CIO Applications' "Top 10 Oracle Solution Providers 2019."

## US-Analytics

### Catalyzing Businesses with EPM Proficiency

# US-Analytics



SCOTT PRESZLER,  
CEO & PRESIDENT

Organizations are rapidly appending traditional enterprise resource planning (ERP) suites with enterprise performance management (EPM) products, such as Oracle Hyperion, in order to obtain a 360-degree view of their business operations. Moreover, the adoption of new, cloud-based systems, like the Oracle EPM Cloud suite, eliminates the need for on-premises systems that require relevant IT infrastructure, subsequently decreasing operational overheads. These suites enable industry leaders to carry out financial modeling,

forecasting, budgeting, and close management reporting while providing companies competitive advantages in terms of business predictability. However, while implementing these applications, enterprises require technical experts to strategize the adoption process and gain maximum value.

To assist companies in transforming financial processes to optimize business, US-Analytics, a performance management consulting and services firm, implements leading EPM solutions and services, helping companies harness the power of data.

In an interview with CIO Applications, Scott Preszler, CEO and President of US-Analytics, shares his insights on the firm's capabilities and the industry-grade EPM service solutions that the company offers.

#### **What are the challenges you see brewing in the EPM space, and how does US-Analytics address them?**

A few years ago, numerous companies used spreadsheets to carry out forecasting and planning processes as they were unaware of the advanced EPM applications. But, with the increasing clusters of data, and the complexities facing organizations are now adopting solutions provided by Oracle and other EPM platforms that can process huge datasets in real time for decision-making. While such robust software improves productivity, implementing them for business growth comes with a fair share of challenges. As Oracle offers various EPM cloud products, enterprises struggle to evaluate and adopt the best solution for their requirements. Consequently, various firms find it cumbersome to devise strategies that automate forecasting, planning, and other processes due to the absence of that particular, niche skillset within their organization. Another prevalent setback companies struggle with is the integration of EPM software with other applications.

#### **How does US-Analytics address these challenges while assisting clients in unleashing their full potential?**

We provide remote support services, through which our skilled professionals oversee the orchestration of our clients' EPM platforms to eliminate manual

processes and enable them to gain operational resilience with decreased manpower. Our team optimizes their EPM software and carries out different operations such as building reports, rolling financial forecasts, and automating the aggregation of data. They act as advocates for clients' teams and support them in pulling out ad hoc reports to ensure that they gain more value from their EPM platforms.

In the past, organizations required technical support for their infrastructure, but today, it's more about strategic support while attaining efficiency and productivity. Thus, we try to understand the clients' current needs, their future goals, and carry out a gap analysis to ultimately help them adopt the right software. Our team also educates clients by providing a clear understanding of EPM products' capabilities and how to implement platforms for better outcomes with best practices.

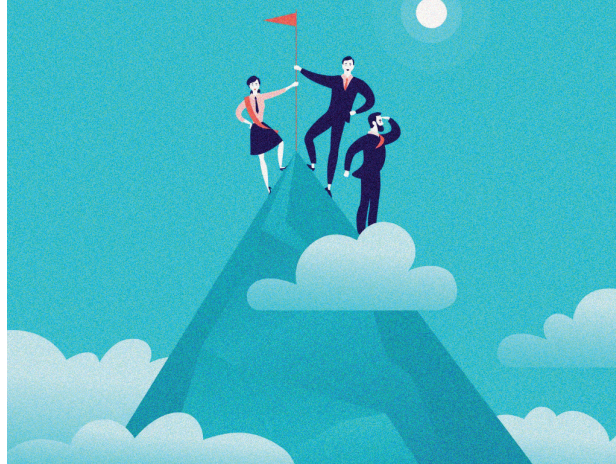
### **In terms of the global economy, what are the benefits US-Analytics offers to its clientele?**

Finance professionals are often under immense pressure while deducing accurate fiscal projections without the proper tools, controls, and visibility into business processes. In addition, the global economy and market volatility have made financial planning more complicated, as well as more critical, than ever. Thus, we assist companies in transforming their business processes with solutions, such as Hyperion Planning, to steer them toward success.

### **What approach does US-Analytics take to onboard its clients while delivering its solutions?**

EPM platforms are vast and diverse—firms struggle to devise plans for performance improvements across their enterprise.

**We assist companies in transforming their financial and operational business processes with cloud-based analytic and performance management solutions to help them Picture Results**



US-Analytics helps them build financial strategies and ensure clients are using robust enterprise solutions to the best of their ability. We conduct several workshops with projects managers to capture business processes and requirements while consulting them on how they need to automate various business activities.

Our team provides clients with an overview of several tools and recommends the ideal product for their organizations. We also develop solutions for clients, wherein, our team of architects, developers, and project managers help build software for wealth management. The process starts with completing the solution development lifecycle procedures and then integrating with on-premises transactional systems that clients own. Eventually, we roll out the platform and then further carry out its documentation and training procedures. During the entire development process, we conduct weekly status reports with our clients to discuss changes in the scope of projects.

We also work on new requirements and deliver the application within a few months. The classic waterfall development model helps us to efficiently manage software development in successive phases with specific deliverables and review processes. After the rollout of products, most of our customers collaborate with us to administer the applications that we have developed.

### **What does the future hold for the company?**

US-Analytics has clients in almost every industry, and we are exploring new opportunities to continue to expand our footprint across North America. To digitally transformation organizations, we are acquiring tech companies and hiring talents in different cities. We are one of the largest firms in the EPM sector and are committed to standardize, simplify, and optimize financial operations with our services and products. **CA**